



PATENTS  
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Seth Haberman et al.	Examiner:	Christopher L. Parry
Application No.:	09/841,465	Confirmation No.:	5373
Filing Date:	April 24, 2001	Art Unit:	2623
For:	SYSTEM AND METHOD FOR SIMULTANEOUS BROADCAST FOR PERSONALIZED MESSAGES		

Mail Stop RCE  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Dear Sir,

Responsive to the Office Action mailed April 19, 2006, applicants hereby amend the above-identified patent application as follows:

**Amendments of the Claims** are reflected in the listing of claims that begins on page 2 of this Reply.

**Remarks** begin on page 7 of this Reply.